



## Tamil Nadu State Council

FICCI Tamil Nadu State Council supported by SRM University organized a special webinar on **'SUGUNA GROWTH STORY'** between **11.00am and 12.30pm** held on **23 June 2021 (Wednesday)** wherein more than 270 students and faculty participated from various branches of SRM University in India.

**Mr. B. Soundararajan, Chairman, Suguna Group** was the Chief Guest and shared the inspiring motivational speech on the topic of **"SUGUNA GROWTH STORY"** and shared his thoughts, journey and business interests lie in Poultry, Animal Healthcare and Dairy segments with student's community. He highlighted 'various potentials of Indian Poultry Industry through integration which later came to be known as Contract Farming. This led Suguna Poultry to pioneer contract farming in India'. He also shared his innovative businesses that 'he made the broiler chicken meat affordable to the common man in India. Suguna Group has played an important role in Food security of the country'. He also highlighted global career opportunities in this sector.

